

NEWS RELEASE



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For Immediate Release

HALIFAX REGIONAL OPENS WOUND CARE CENTER WEDNESDAY

ROANOKE RAPIDS, NC (February 25, 2010)--Halifax Regional will offer a new service, wound care, beginning Wednesday in Roanoke Rapids.

The Wound Care Clinic is an outpatient program that works closely with a patient's physician to offer advanced technologies and proven clinical methods to treat chronic, non-healing wounds. The Clinic is located at 120 Professional Drive in Roanoke Rapids.

"When a wound fails to heal, serious complications can result," said Mick Olesnevich, RN, who will manage the Clinic. "Our mission is to provide a comprehensive approach to chronic wounds, factoring in nutrition, blood flow and arterial flow."

More than seven million people suffer from chronic, non-healing wounds—a serious disorder that can lead to amputation of limbs and impaired quality of life. Problem wounds are more common among people with diabetes and heart disease and conditions that affect circulation and slow the skin's ability to heal itself.

Non-healing wounds occur most frequently in the elderly and in people with diabetes—populations that are increasing, according to Olesnevich. The wounds are associated with inadequate circulation, poorly functioning veins, and immobility.

Halifax Regional is working with Diversified Clinical Services, the nation's pioneer and leader in wound management with more than 250 centers nationwide, to develop the center. "We will use the innovative techniques of Diversified Clinical Services that focus on the complete healing of wounds by taking a disease management approach that eliminates the cause," says Sterling Grimes, who is program director of the Wound Care Center.

Marco Caceres, MD, Board Certified general surgeon is the medical director of the clinic. Lisa Clippard, RN, is the nurse, and Sheryl O'Neil is the Certified Nursing Assistant. Bridgett Ghee is the receptionist.

“Wound care is another example of how Halifax Regional is meeting the need for healthcare services in the community,” said Will Mahone, president of Halifax Regional. “Patients with wounds that fail to heal now will not have to travel out of town for this specialized service.”

Halifax Regional’s Wound Care Center is in the same building as Physical Therapy. “Often patients need both wound care and physical therapy, so the joint location will bring added convenience,” said Olesnevich.

For information on the Wound Care Center, call 252 535-2350.

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About Halifax Regional

Halifax Regional Medical Center is licensed for 204-beds, including psychiatric and nursery. A non-profit organization, Halifax Regional is fully accredited by the Joint Commission. For more information, visit www.halifaxregional.us.